

## Sustainability-Checklist For Organisers

### Energy

- ✓ The whole of Basel is powered with **green electricity**. Our premises also use electricity from renewable energies. And, with the solar cells on our green roof, we are additionally electricity producers. A superb basis for any event.
- ✓ Hall A1 South is **energy efficient** as certified by the Minergie Label
- Use energy **sparingly**. Don't heat to above 20°C or cool to below 25°C.
- Overnight and during break, switch off the **lights and electrical equipment**.
- We provide flexible infrastructure. Make particular use of **rooms that are flooded with daylight**. We will be pleased to advise you.

### Travel to and from our venue

- ✓ Messe and Congress Center Basel are **centrally located** and readily accessed via **the outstanding public transport network**. This ensures that everything is within easy reach in the city and also makes for easy travel from within Europe.
- ✓ All hotel guests in Basel benefit from the **BaselCard** and can thus use local public transport free of charge.
- Inform your participants of the **options for travelling to Basel**. Tell them about the **DB Event Ticket** or refer them to our [information on getting here](#), for example.
- Offer **shuttle services** to bundle rides.
- Incorporate **clima protection contributions** in your event tickets.
- **Offset** the air travel of the organising team.

### Accommodation

- ✓ Numerous **hotels can be reached on foot** or by a short tram ride.
- **Inform** your participants in advance of the nearest accommodation options.
- Particularly recommend accommodation that is committed to sustainability. This can be recognised by the **Swisstainable-Signet** for example. Basel Tourism also offers [sustainable tips](#) for your stay.
- Accommodate the **organising team in a near** and, ideally, sustainable hotel.

### Transport

- ✓ Our logistics partner **Sempex** is committed to synchronised and full-truck-load logistics.
- Plan your logistics **journeys efficiently**– something that is best done with us.
- Adopt reusable solutions, such as straps and wooden crates for **transport packaging**, so as to avoid stretch-wrap film. We will be pleased to advise you on the storage of empties.

### Catering

- ✓ We work exclusively with our catering partner **Wassermann & Company AG**, who is committed to a high quality standard and a correspondingly high level of customer satisfaction.
- Give preference to **regional and seasonal** options.
- Pay attention to **organic and fairtrade certificates** for animal or imported products (e.g. coffee) in particular.
- Offer exclusively **vegetarian/vegan catering** or increase the number of vegetarian/vegan choices.
- Opt for **reusable solutions** for tableware and packaging.
- Offer **tap water** and reusable (deposit) bottles or reusable (deposit) cups.
- Avoid **food waste** or donate usable leftovers. Wassermann & Company AG will be pleased to advise you.

### Temporary structures

- ✓ Our **wide-ranging infrastructure** offers **different types of flooring** - from parquet in the Congress Center through to our rustic hall flooring. If you would prefer carpeting instead, we can offer you reusable carpet tiles.
- ✓ **Reusable system stands** are available for you in our booking shop.
- ✓ If you are looking for a more individual solution, MCH's subsidiary companies offer innovative and sustainable stand concepts.
- Dispense with carpeting in the aisles.
- Use digital signage.

### Event materials

- ✓ Together with our partner network, we can offer you a wide range of **reusable elements** directly on site, from rental material and decorations through to event technology.
- ✓ Our partner **SRS Swiss Recycling Services** ensures the **correct disposal of recyclable materials**.

- Plan on the basis of the **«Reduce – Reuse – Recycle»** principle. You could take back lanyards and name badges or buy ones made of recycled and recyclable materials, for example. Check whether there is a sustainable alternative for all the materials you use.
- Use an **event app or website**, so as to avoid printing programme booklets and flyers. Printed materials should be certified.
- Give preference to **digitale signage** so as to avoid disposable signs made of difficult-to-recycle composite materials.
- Take **ecological and ethical** aspects into account when making purchases.

### Diversity, inclusion and accessibility

- In line with our **Code of Conduct** everyone is welcome at our venue.
- Our premises are **barrier-free**. Details are available on our [website](#).
- Foster an **open event culture**, that stands for diversity, inclusion and accessibility. Offer to provide a sign language interpreter, for example.
- Invite **diverse** speakers.

### Concept und communication

- MCH Group is developing a **sustainability strategy**. Together with its subsidiaries it is also working on the continuous improvement of all environmental, economic and social aspects within the company.
- MCH Group draws up greenhouse gas emission accounts and calculates its **ecological footprint** by recognised methods. Business **air travel is additionally offset**.
- We provide details of **our contribution** to ecological, economic and social sustainability on our website. Further information [online](#).
- Communicate your sustainability concept in a **transparent** manner.
- Draw up a balance sheet of your event**. We will gladly provide you with relevant data.
- Design an event and accompanying programme that is **sustainable in terms of its content**.
- Encourage participants to **join in**.