

Press release | 20 September 2021

Christian Ortlepp is new Head of Business Development & Innovation at MCH Venues.

The MCH Group is delighted to welcome a competent addition to its team with Christian Ortlepp, a proven trade fair and congress specialist. As Head of Business Development & Innovation, he has been responsible for developing new business models, partnerships and offerings at MCH Venues since 1 September 2021. He is additionally in charge of the systematic planning, management and monitoring of pioneering ideas.

With the progress made on the vaccination campaign and the lifting of most travel restrictions, the exhibition and congress business is gradually moving toward the resumption of its normal operations. Reason enough for the MCH Group to focus on the future and get fit to tackle the challenges that lie ahead. The appointment of Christian Ortlepp represents a decisive step in this direction. As a graduate in economics and business management, he has many years' professional experience in the industry, including in corporate development and sales at Messe Berlin and in the setting up and management of the Convention Bureau in Düsseldorf. In his last post, he was in charge of EMEA business at Simpleview, a leading provider for digital marketing and data analytics in tourism.

“We are delighted to have been able to fill this strategically important position with an expert like Christian Ortlepp”, says Jonas Scharf, Managing Director MCH Venues. “He will be sustainably supporting us in taking our two locations in Basel and Zurich into a new era.”

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