

Basel

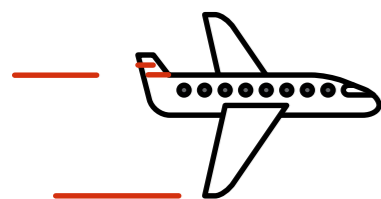


Centrally located in **Europe** where **Switzerland, France** and **Germany** meet up



High speed

train connections:
from **Frankfurt** and **Paris** → 3h
Milan → 4h

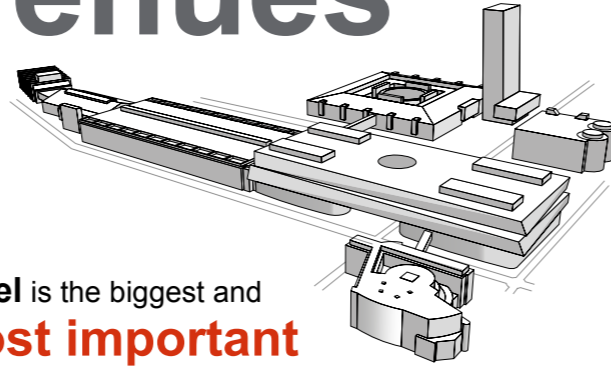


Tri-national **EuroAirport** only **6 km** from the city centre

Zürich International Airport with 320 departures per day only **80 km** away

Well-developed public transport network – **free** of charge for all hotel and Airbnb guests

Venues



Basel is the biggest and **most important exhibition location** in Switzerland

Five halls with an overall exhibition area of 141,000 m²

State-of-the-art infrastructure with **25 modular rooms**



Plenaries for up to **10,000 pax**
Largest room for up to **3,000 pax**

The **Government of Basel funds Congresses** upon request



Host of **international conferences** and **fairs**:

- **Art Basel, 100,000 visitors**
- **European Aids Conference, 3,000 pax**
- **ITI World Symposium, 5,000 pax**
- **DGHO Tri-national conference, 5,500 pax**
- **DIA Annual Meeting, 2,500 pax**

Accommodation

10,000 hotel rooms in the Basel metro area

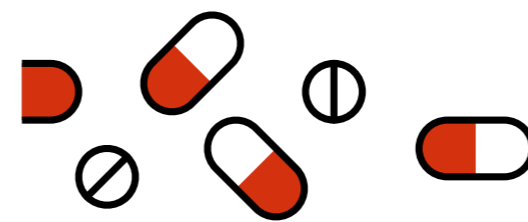
1,000 hotel rooms within walking distance

4,000 Airbnb places



Life Sciences

Prime Location for the



Basel has the **Headquarter** of **Roche** and **Novartis**, two of the five **globally leading** pharmaceutical companies

It's thus no surprise: **DNA, LSD** and **Vitamin C** were discovered in **Basel**

Highest concentration of **life sciences companies** in Europe

Messe Congress Center **Basel**



Did you know...

Basel is the **oldest university** of the Swiss Confederation **founded in 1460**

MCH Group's **Art Basel**, is the world's **premier show** for modern and contemporary art

The **Bank for International Settlements** is based in Basel

Basel is the **home town** of tennis legend **Roger Federer**

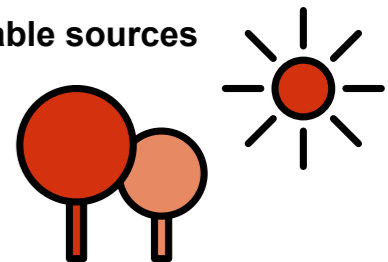


MCH Group's hall 1 is **designed** by Basel architects **Herzog & de Meuron**

Sustainability

100% of Basel's electricity is generated from **renewable sources**

Green city with at least one park in each district



Countless swimmers take a dip in the **river Rhine** every evening in summer