

ADVERTISING SPACES MESSEPLATZ

Version 1.0, July 2026

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THE FOLLOWING ALSO APPLIES

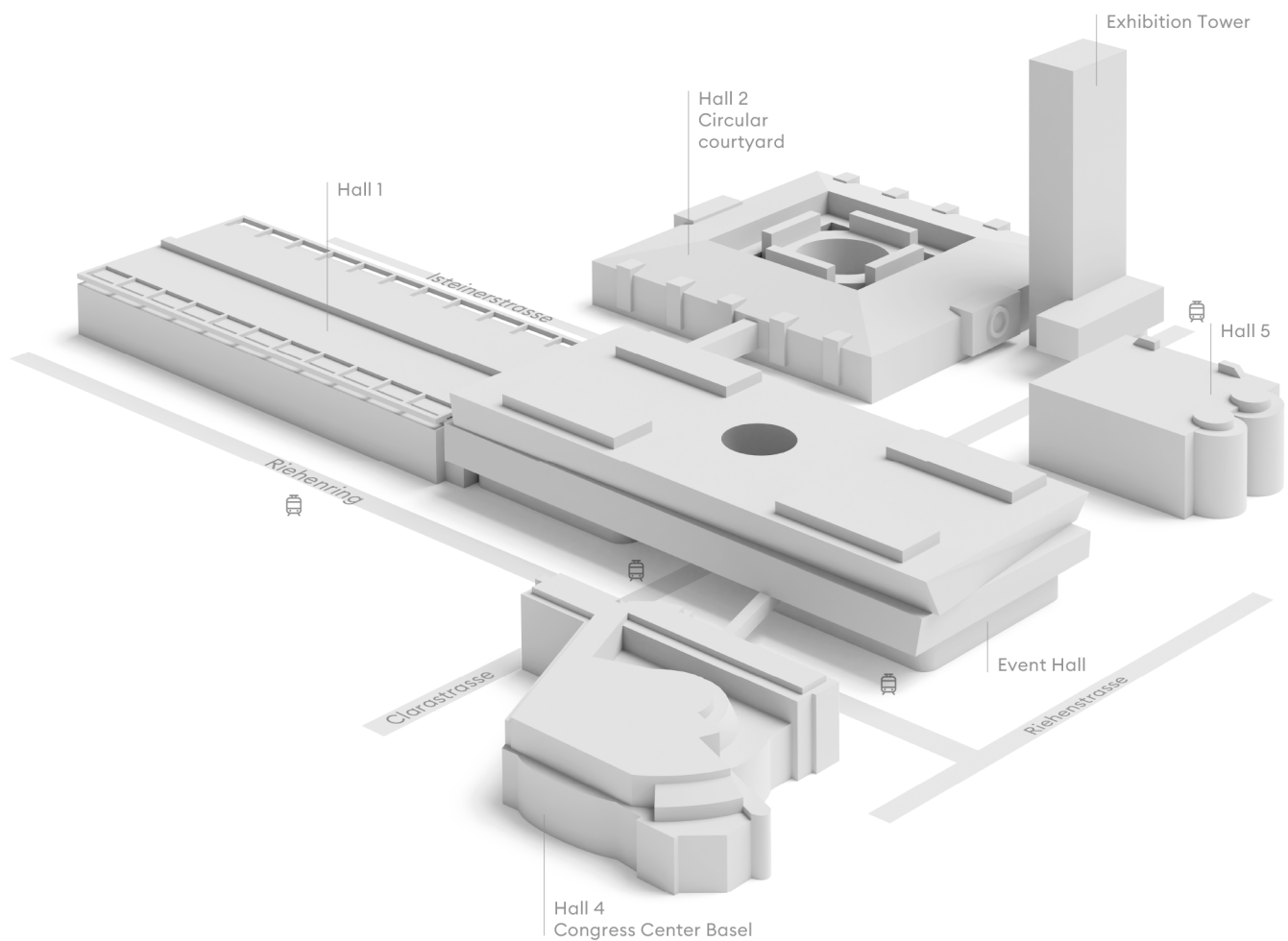
- Dimensions in the approval artwork (GzD)* must absolutely be checked once more before production. We accept no costs for elements produced incorrectly after release of the GzD*.
- Please announce installation and dismantling dates at the latest after receiving the GzD*.
- Installation points must be determined and mounted by the CCB.
- Print files are usually created by the customer and should arrive at Richnerstutz two weeks before installation. On request we are happy to assist with the creation or correction of print files.
- If corrections or changes to the print file are made by us, an additional CHF 120.– per hour will be charged.
- Data format for production: see info sheet.
- CHF 30.– per subject is charged for file processing from print-ready data.
- Please urgently register on-call services for Saturday and Sunday as well as evening on-call service from 18:00 to 22:00 with Richnerstutz 3 weeks in advance. Costs are calculated based on occupancy.
- Please register weekend installations with Richnerstutz 3 weeks in advance whenever possible.
- If a lifting platform is provided on-site, please inform Richnerstutz in good time.
- Please always clearly communicate what may be disposed of during dismantling.
- The prices for installation / dismantling listed in this brochure are reference prices only. The actual effort for delivery and installation / dismantling will be invoiced.
- All listed prices exclude VAT and transport.
- Net prices from Richnerstutz AG to MCH Basel!

* Print approval

Status April 2026 | Subject to modifications

SITE PLAN MESSE AND CONGRESS CENTER BASEL

Messe and Congress Center Basel
Messeplatz 10
4005 Basel



LEGEND



 dark blue area
Only wayfinding signage is permitted here.

 light blue area
Can also be used as advertising space.

Fees of the City of Basel

Authority fees per day may apply at some positions. Please pay attention to the remarks.

wayfinding signage

CHF 1.10 / m² per day

Advertising space

CHF 3.30 / m² per day

FACADE

Inscription

Advertising space: 18691 × 9720 mm

Material: PVC foil, removable

Positions: facade Hall 4



HALL 1

Window inscription entrance

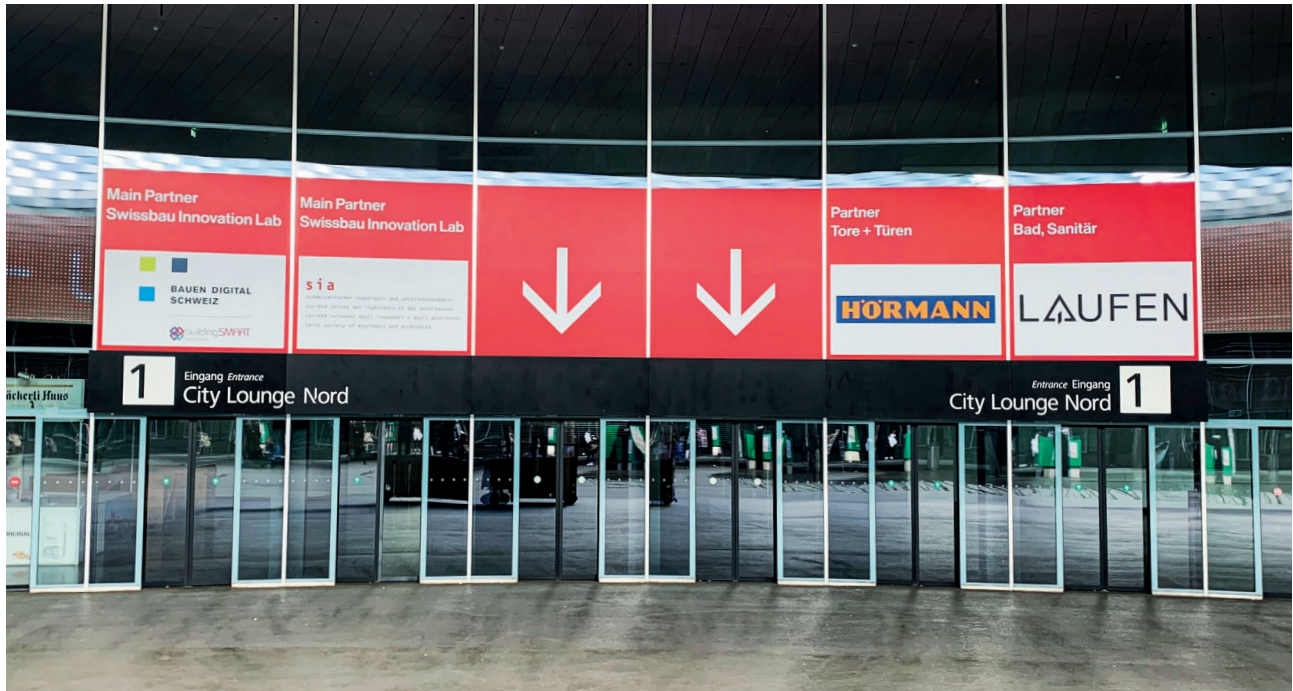
Advertising space A: 2600×3130 mm, 8.138 m²

Advertising space B: 2600×3275 mm, 9.685 m²

Advertising space C: 2600×890 mm, 2.314 m²

Material: PVC foil, removable

Position: 1.0 – 004



HALL 1

Window inscription entrance

Advertising space:

1425 × 2330 mm

712.5 × 2330 mm (half pane)

Material: PVC foil, removable

Positions: entrance City Lounge North and South



HALL 1

Window inscription side

Advertising space: 5050 × 6530 mm
also single panes or larger formats with multiple panes possible

Price for individual panes on request

Material: PVC foil, removable

Positions: entrance City Lounge North



HALL 2

Facade

Advertising spaces: 10800 × 11040 mm, 119.232 m²

Material: mesh with hollow seam 200 mm top and bottom, welt on sides

Position: 2.02



HALL 2

Facade

Advertising spaces: 8200 × 11040 mm, 90.528 m²

Material: mesh with hollow seam top and bottom

Position: 2.03



HALL 2

Facade

Advertising spaces: 2900 × 11040 mm, 119.232 m²

Material: mesh with hollow seam 200 mm top and bottom, welt on sides

Position: 2.02



ELEVATOR 168

Border

Advertising space:
top 6250×1690 mm
side 2200×5030 mm

Material: PVC foil, removable

Positions: elevator 168 / gate 167



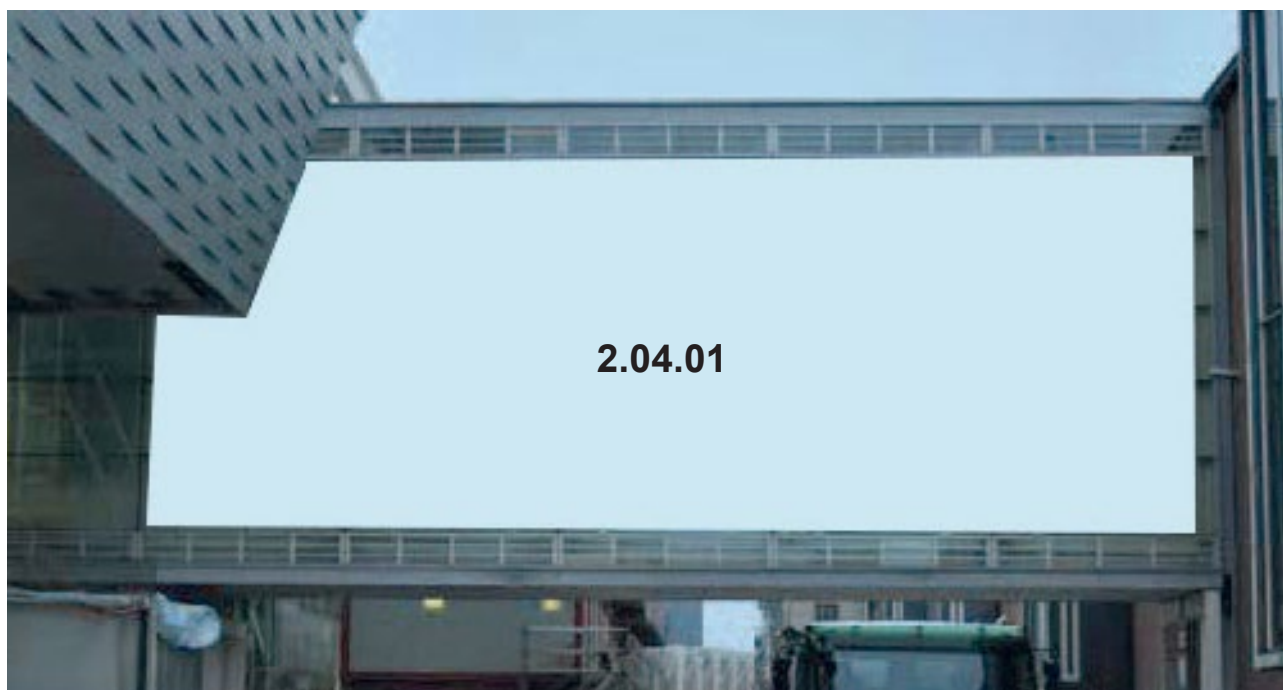
HALL 2

Passerelle

Advertising spaces: 21900 × 8140 mm, 178 m²

Material: mesh with eyelets

Position: 2.03



PASSERELLE

Window inscription

Advertising space: 13530 × 4800 mm
also single panes or larger formats with multiple panes possible

Price for individual panes on request

Material: PVC foil, removable

Positions: Passerelle

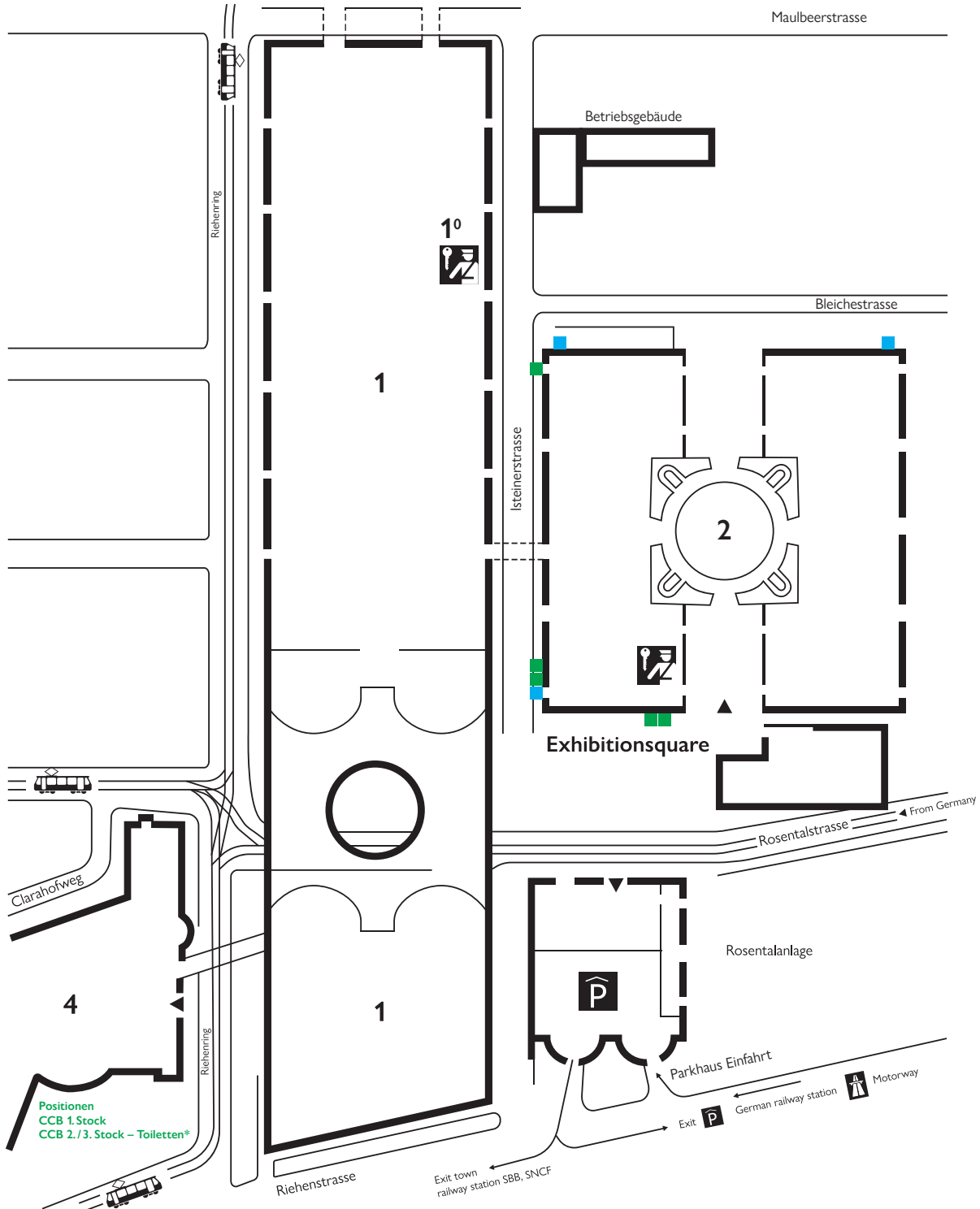


LOCATION POSTER ADVERTISING OUTSIDE

Fixed positions

■ Situationspläne Messe Basel

■ Freie Position / Welcome- & Vorschauplakat



*Damen WC – San Francisco (BS04.OG03.4625-TA1689) / Herrn WC – San Francisco (BS04.OG03.4630-TA1691)

Damen WC – Zwischenebene San Francisco/Sydney (BS04.ZG02.4420-TA1403) / Herrn WC – Zwischenebene San Francisco/Sydney (BS04.ZG02.4430-TA1407)

Herrn WC – CCB Lounge WeibelWeibel (BS04.OG02.4584-TA1241)

EXHIBITION SQUARE

Poster advertising | snap frame

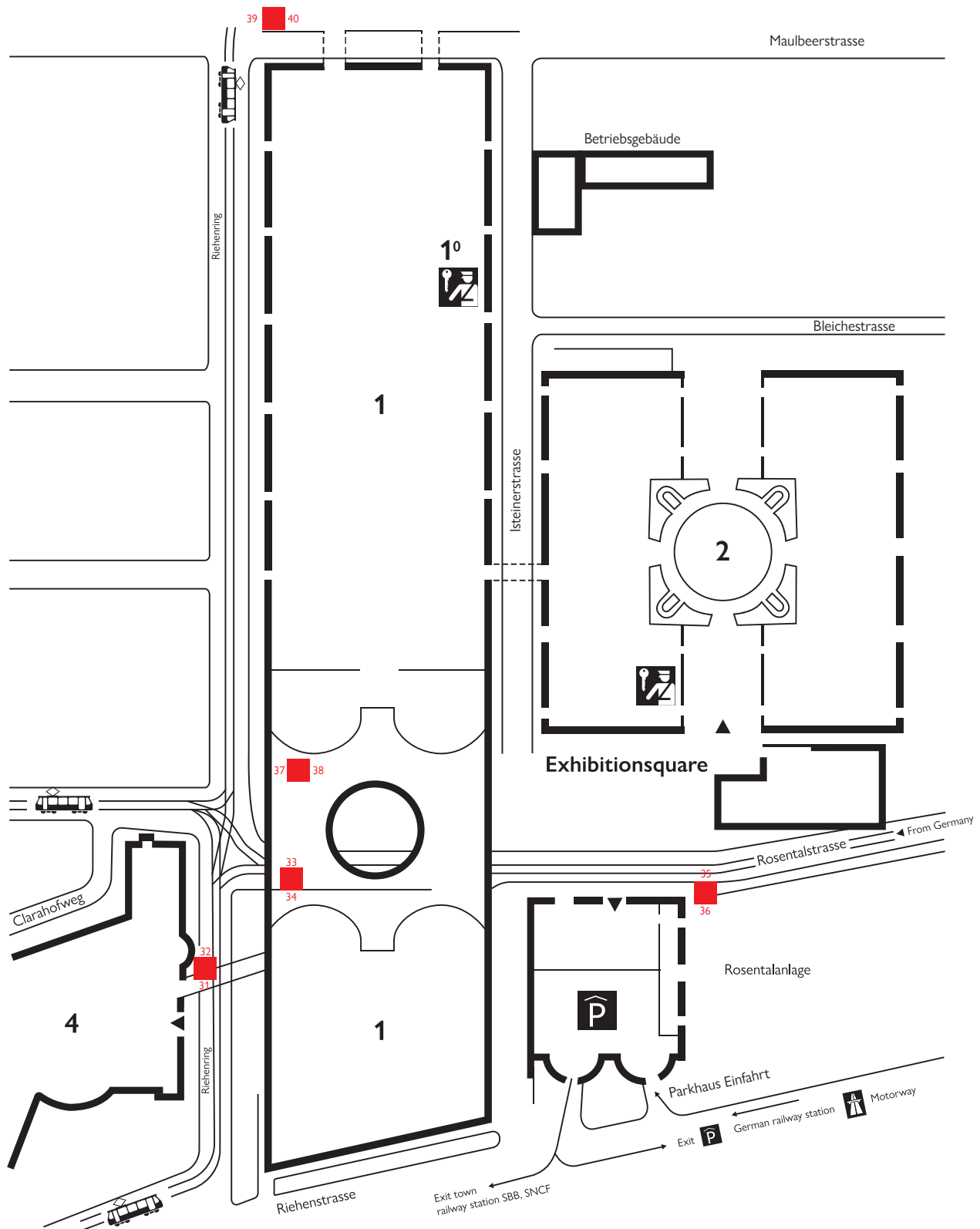
Advertising space: 915×1280 mm / 915×1287 mm

Material: Kapa Plast 5 mm / poster paper



FIXED LOCATIONS INFO BENCH

Positions for overview and preview posters



EXHIBITION SQUARE

Poster advertising | info bench with snap frame and top section

Poster: 915×1280 mm (visible size: 895×1280 mm)

Top section: 915×210 mm (visible size: 895×210 mm)

Material: Kapa Plast 5 mm, loadable on both sides
standard top sections with arrows in stock

Position: 31/32: Hall 4, 33/34 + 37/38: Hall 1, 35/36: Hall 5, 37/38: L'Entrée



