

ADVERTISING SPACES EVENT HALL & FOYER

Version 1.0, July 2026

ADVERTISING SPACES EVENT HALL & FOYER

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City Lounge entrance	5 to 10
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THE FOLLOWING ALSO APPLIES

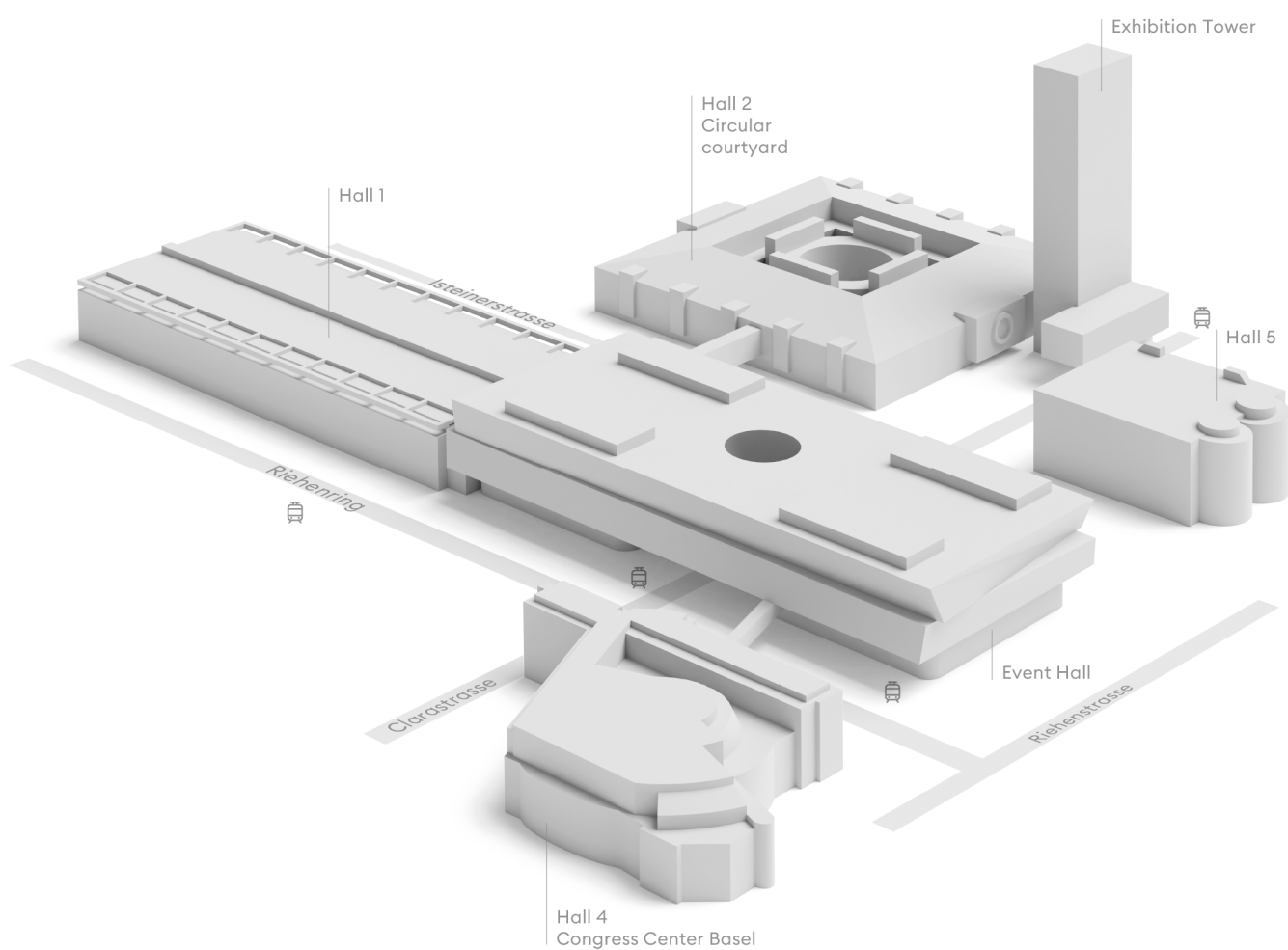
- Dimensions in the approval artwork (GzD)* must absolutely be checked once more before production. We accept no costs for elements produced incorrectly after release of the GzD*.
- Please announce installation and dismantling dates at the latest after receiving the GzD*.
- Installation points must be determined and mounted by the CCB.
- Print files are usually created by the customer and should arrive at Richnerstutz two weeks before installation. On request we are happy to assist with the creation or correction of print files.
- If corrections or changes to the print file are made by us, an additional CHF 120.- per hour will be charged.
- Data format for production: see info sheet.
- CHF 30.- per subject is charged for file processing from print-ready data.
- Please urgently register on-call services for Saturday and Sunday as well as evening on-call service from 18:00 to 22:00 with Richnerstutz 3 weeks in advance. Costs are calculated based on occupancy.
- Please register weekend installations with Richnerstutz 3 weeks in advance whenever possible.
- If a lifting platform is provided on-site, please inform Richnerstutz in good time.
- Please always clearly communicate what may be disposed of during dismantling.
- The prices for installation / dismantling listed in this brochure are reference prices only. The actual effort for delivery and installation / dismantling will be invoiced.
- All listed prices exclude VAT and transport.
- Net prices from Richnerstutz AG to MCH Basel!

* Print approval

Status April 2026 | Subject to modifications

SITE PLAN MESSE AND CONGRESS CENTER BASEL

Messe and Congress Center Basel
Messeplatz 10
4005 Basel



HALL 1

Window inscription entrance

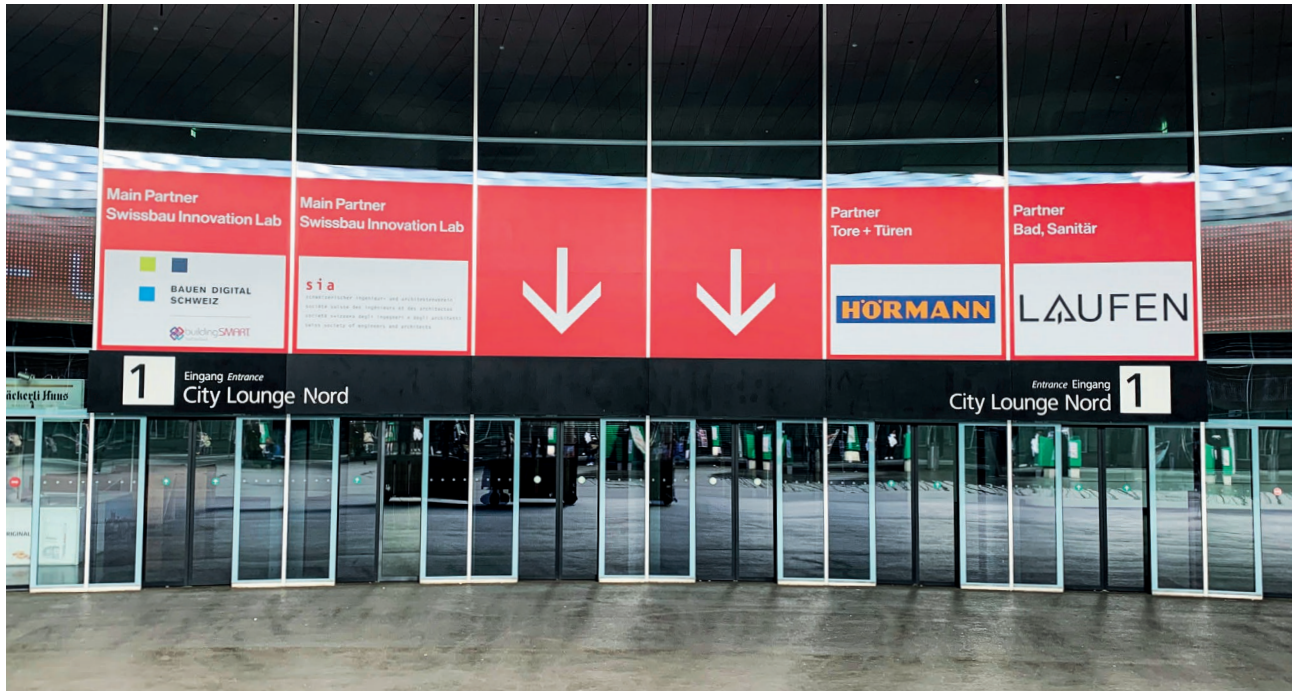
Advertising space A: 2600×3130 mm, 8.138 m²

Advertising space B: 2600×3275 mm, 9.685 m²

Advertising space C: 2600×890 mm, 2.314 m²

Material: PVC foil, removable

Position: 1.0 – 004



CITY LOUNGE

Round panes

Advertising space: 2330 × 3240 mm, 7.548 m²

Material: PVC foil, removable

Position: Entrance City Lounge North and South



HALL 1

Window inscription side

Advertising space: 5050 × 6530 mm
also single panes or larger formats with multiple panes possible

Price for individual panes on request

Material: PVC foil, removable

Positions: entrance City Lounge North



HALL 1

Window inscription entrance

Advertising space:

1425 × 2330 mm

712.5 × 2330 mm (half pane)

Material: PVC foil, removable

Positions: entrance City Lounge North and South



EVENT HALL

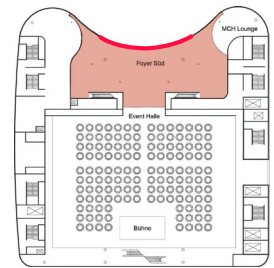
Entrance Event Hall – Foyer South

Advertising space: 15900×890 mm – entrance Foyer South (Event Hall)

Advertising space: 15600×890 mm – City Lounge North

Material: Forex 3 mm – reusable PVC foil 5829 RM

Position: entrance Foyer South, City Lounge North



CITY LOUNGE

Exit panes

Advertising space: 2585 × 810 mm

Material: PVC foil, removable

Positions: Entrance City Lounge North and South

Layout: mind the exit sign (200 mm high),
so that it does not cover anything in the layout.



FOYER

Entrance Event Hall, left

Advertising spaces: 915 × 1280 mm (F4)

Material: Kapa Plast 10 mm in snap frame

Position: 1.0 – 003 – left



FOYER

Entrance Event Hall, right

Advertising spaces: 915 × 1280 mm (F4)

Material: Kapa Plast 10 mm in snap frame

Position: 1.0 – 003 – right



HALL 1

Fabric frame entrance area

Advertising space: 2000 × 4450 mm – Foyer South (Event Hall)

Advertising space: 2000 × 4400 mm – Foyer North

Material: fabric, opaque

Position: entrance area Hall 1.0 North left & right



HALL 1

Escalator box

Advertising spaces: 4200×2000 mm
individual sizes and shapes also possible

Material: PVC foil, removable

Position: Hall 1



EVENT HALL

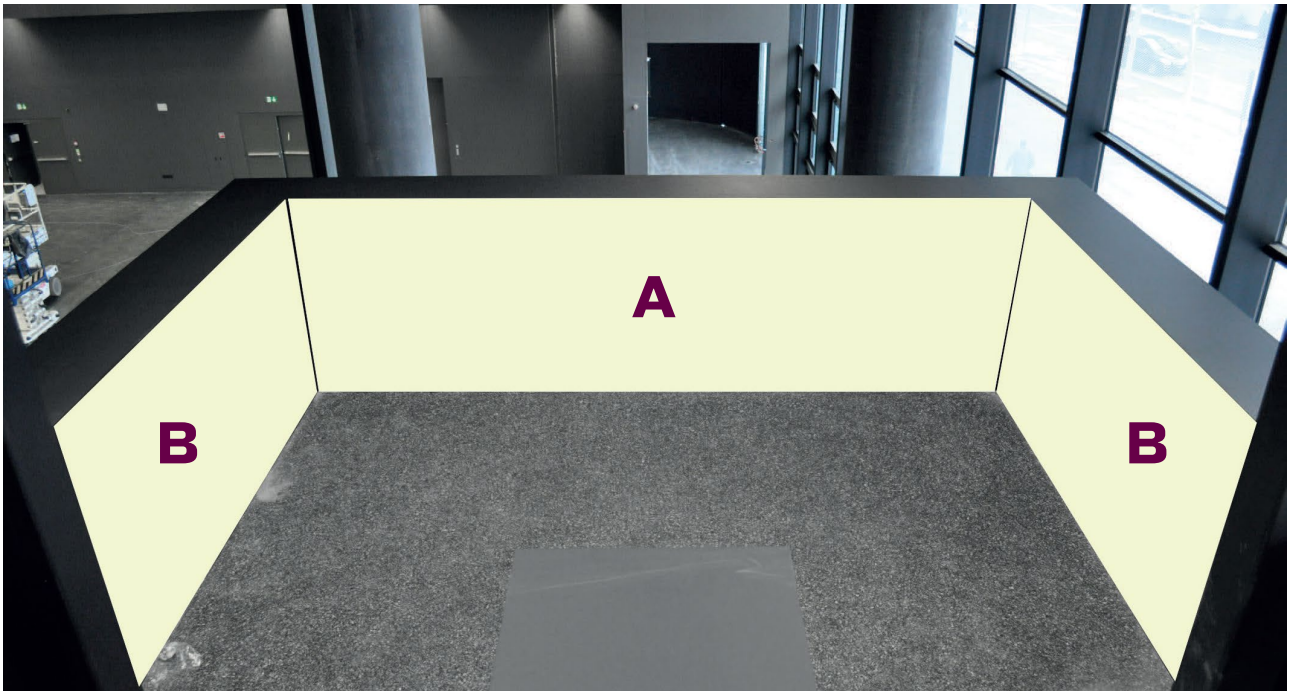
Escalator intermediate level

Advertising space A: 3750 × 1100 mm, 4.125 m²

Advertising space B: 2550 × 1100 mm, 2.805 m²

Material: PVC foil, removable

Position: 1.0 – 002



PASSERELLE HALL 4 / CCB

Window inscription

Advertising space: 1800×2060 mm

Material: PVC foil 5829, removable

Position: Passerelle Hall 4 / CCB



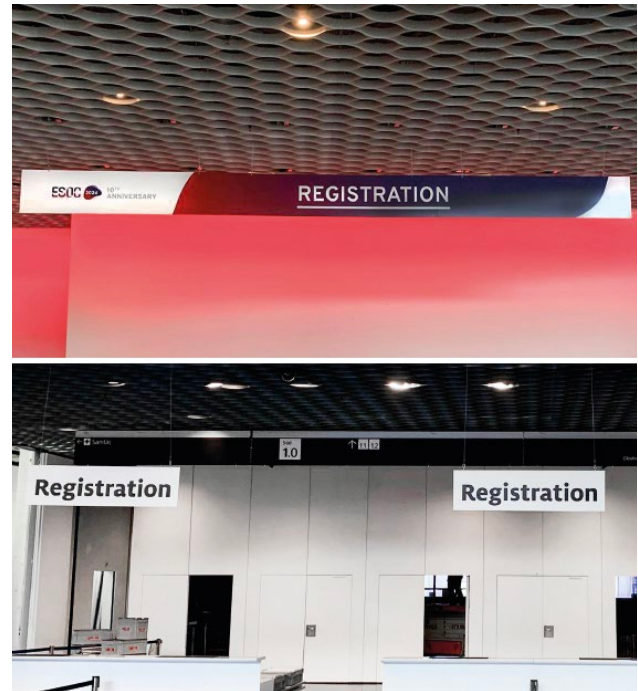
ALL HALLS

Registration signs

Advertising space: 1200×400 mm | 2000×1000 mm
different sizes possible

Material: Forex 5 mm

Position: entrance CCB ground floor / entrance modular rooms on ground floor



ALL HALLS

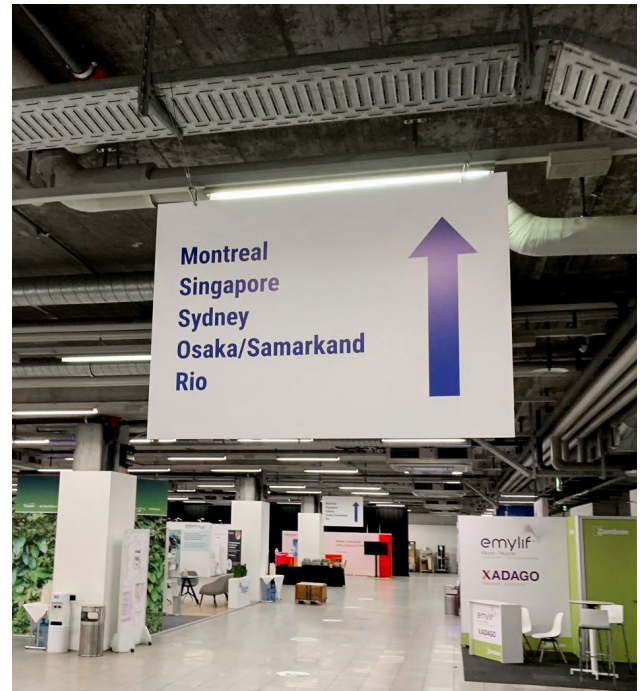
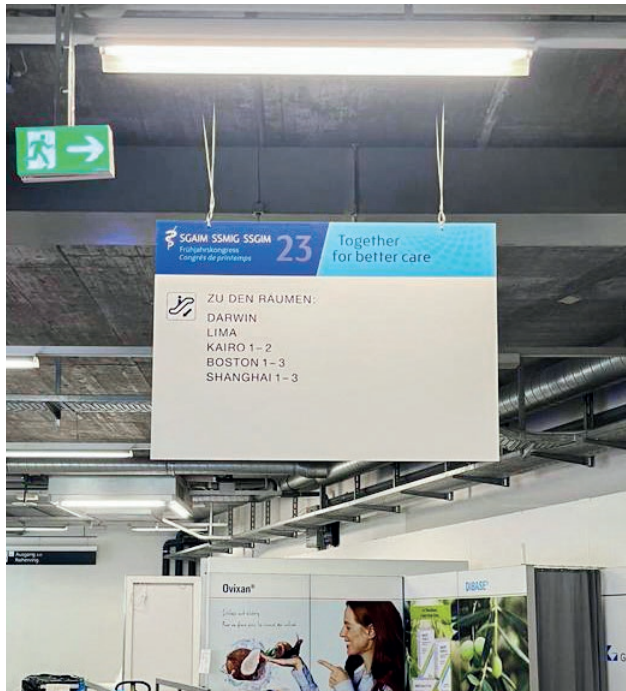
Hanging signs | custom signage

Advertising space: 1280 × 915 mm

Material: Kapa Plast 5 mm, single- or double-sided

According to concept, individual size also possible in Vikupor or Stadur

Position: Hall 4



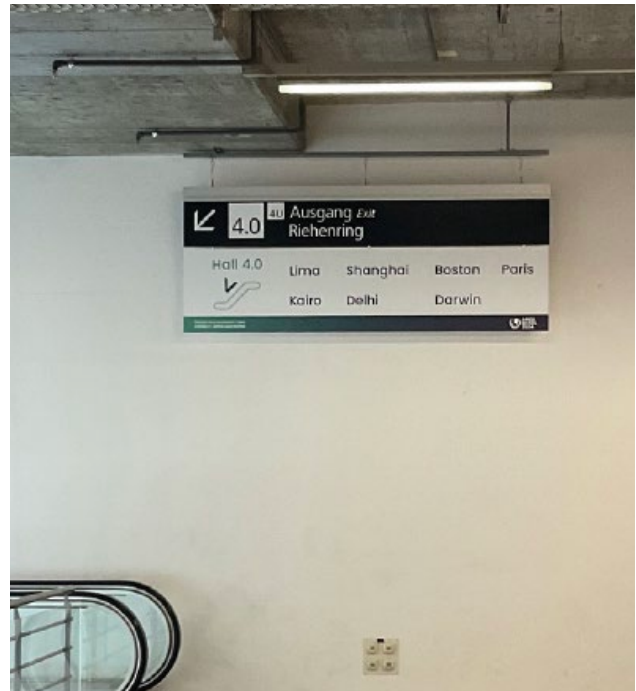
ALL HALLS

Sign under existing signage

Advertising space: 2600×600 mm
different sizes possible (2600×600 mm recommended)

Material: Vikupor 5mm

Position: Foyer Event Hall



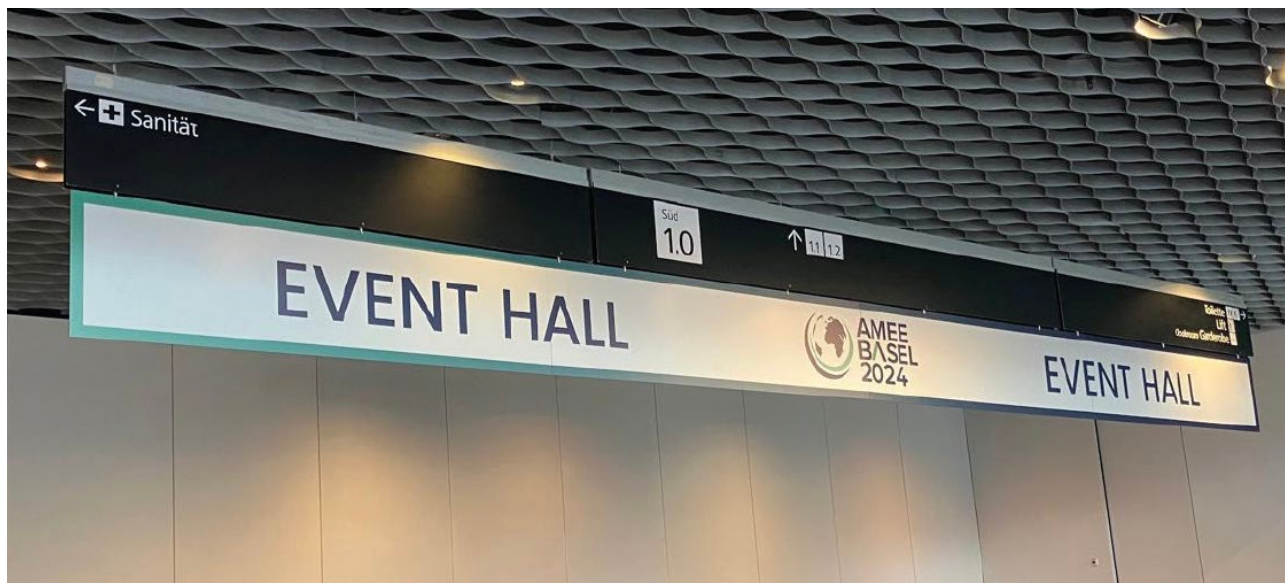
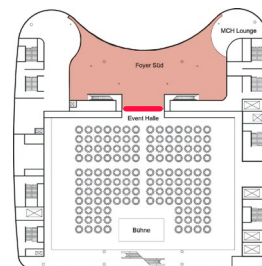
HALL 1

Sign under existing signage: Hall 1 – entrance Event Hall

Advertising space: 9200 × 600 mm
different sizes possible (9200 × 600 mm recommended)

Material: Vikupor 5mm

Position: Foyer Event Hall



ALL HALLS

Hanging Banner

Advertising space: 4500×1500 mm, double-sided
different sizes possible

Material: banner material, welt on top and hollow seam on bottom

Position: can be positioned individually



HALL 1

Exit banner

Advertising spaces: 14000×5575 mm, 78.4 m²

Material: tarp material with welt 14 mm

Position: Hall 1.0 exit



ALL HALLS

Signage cube

Advertising space: 800×800×800mm – 5 sides individually printable

Material: fabric, opaque all around with rubber lips

Positions: installation takes place at desired installation point



ALL HALLS

Circular hanging display

Advertising space: 3000×1000×3000 mm

Material: Fabric with stretch factor (not fully opaque)

Cover with zipper, structure consisting of aluminium round tube profiles 30 mm,
tool-free assembly with safety clip

Weight: 10.8 kg incl. ring screws

Delivery time: 3 weeks after print approval



ALL HALLS

Square hanging display

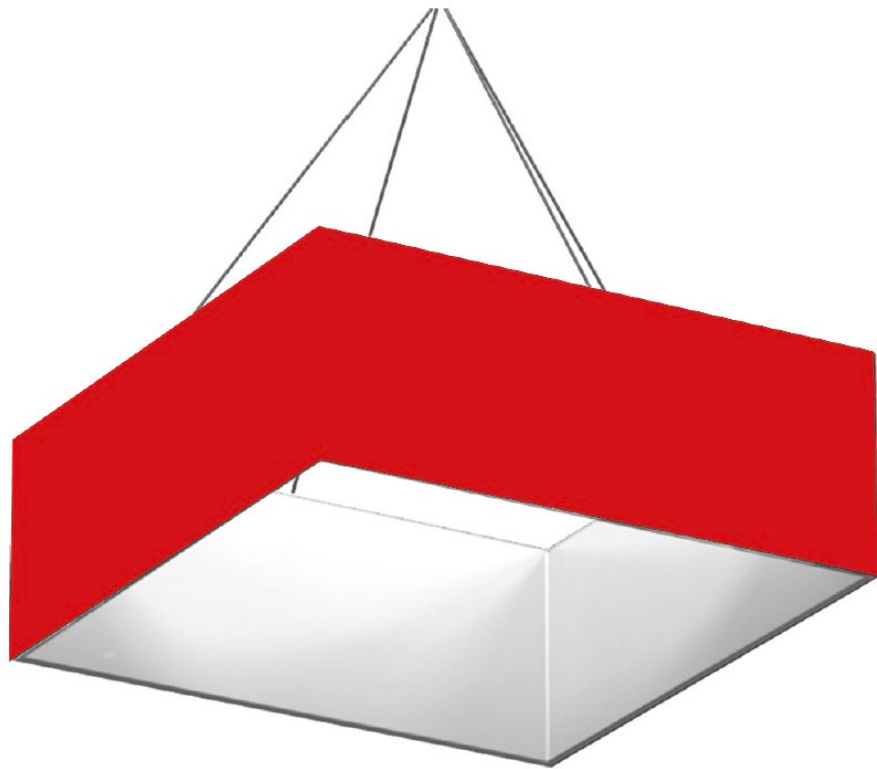
Advertising space: 3000×1000×3000 mm

Material: Fabric with stretch factor (not fully opaque)

Cover with zipper, structure consisting of aluminium round tube profiles 30 mm,
tool-free assembly with safety clip

Weight: 13 kg incl. ring screws

Delivery time: 3 weeks after print approval



ALL HALLS

Rounded square hanging display

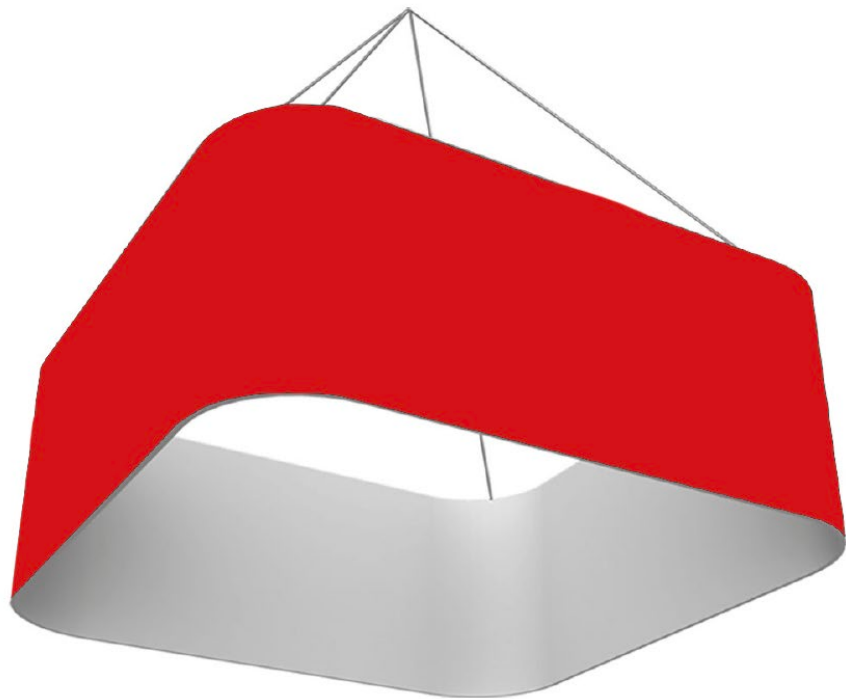
Advertising space: 3500×1000×3500 mm

Material: Fabric with stretch factor (not fully opaque)

Cover with zipper, structure consisting of aluminium round tube profiles 30 mm,
tool-free assembly with safety clip

Weight: 13 kg incl. ring screws

Delivery time: 3 weeks after print approval



ALL HALLS

Rectangular hanging display

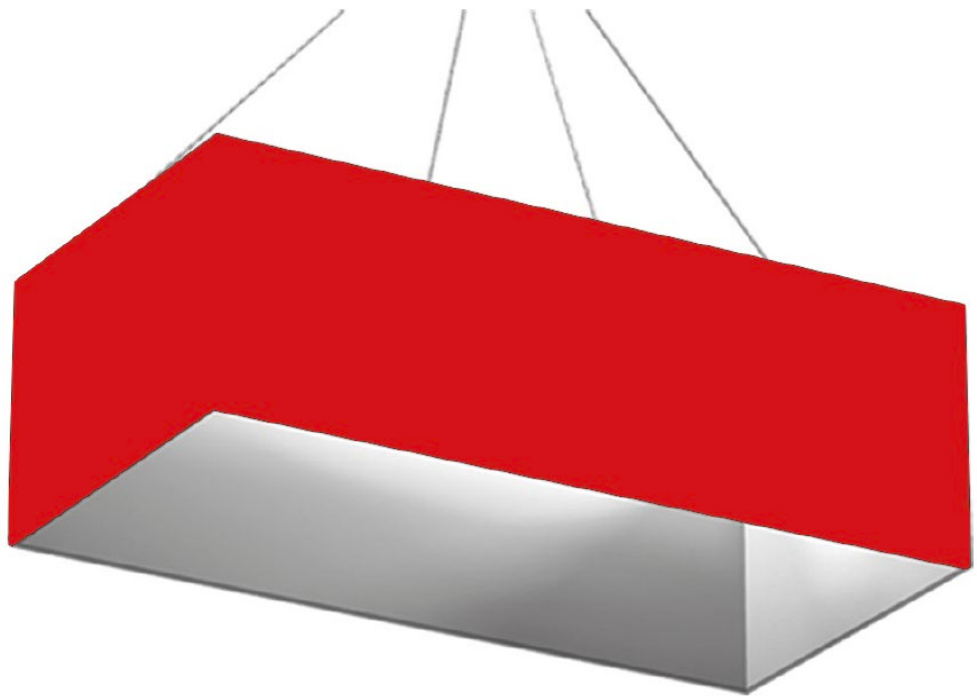
Advertising space: 3500×1000×2500 mm

Material: Fabric with stretch factor (not fully opaque)

Cover with zipper, structure consisting of aluminium round tube profiles 30 mm,
tool-free assembly with safety clip

Weight: 15 kg incl. ring screws

Delivery time: 3 weeks after print approval



ALL HALLS

Football hanging display

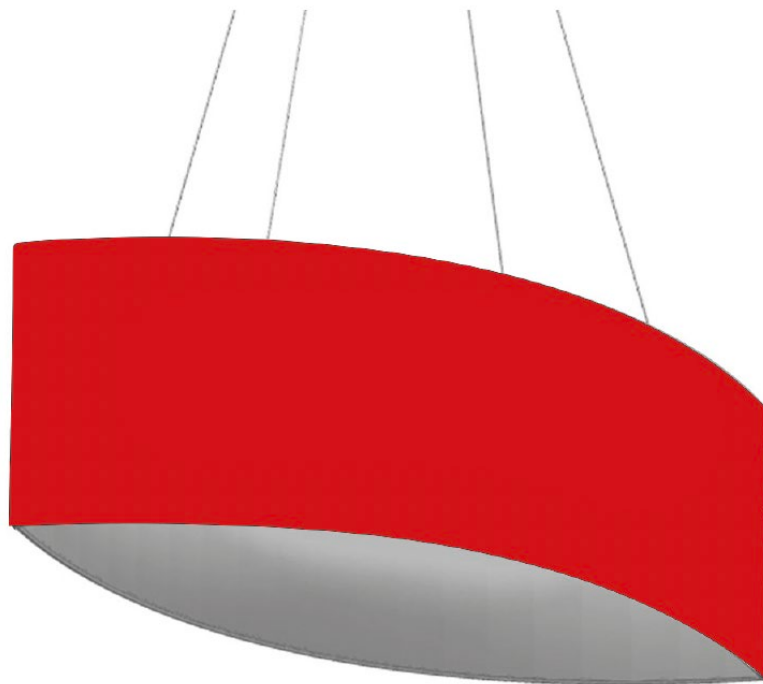
Advertising space: 3500×1000×1340 mm

Material: Fabric with stretch factor (not fully opaque)

Cover with zipper, structure consisting of aluminium round tube profiles 30 mm,
tool-free assembly with safety clip

Weight: 9 kg incl. ring screws

Delivery time: 3 weeks after print approval



ALL HALLS

Panel hanging display

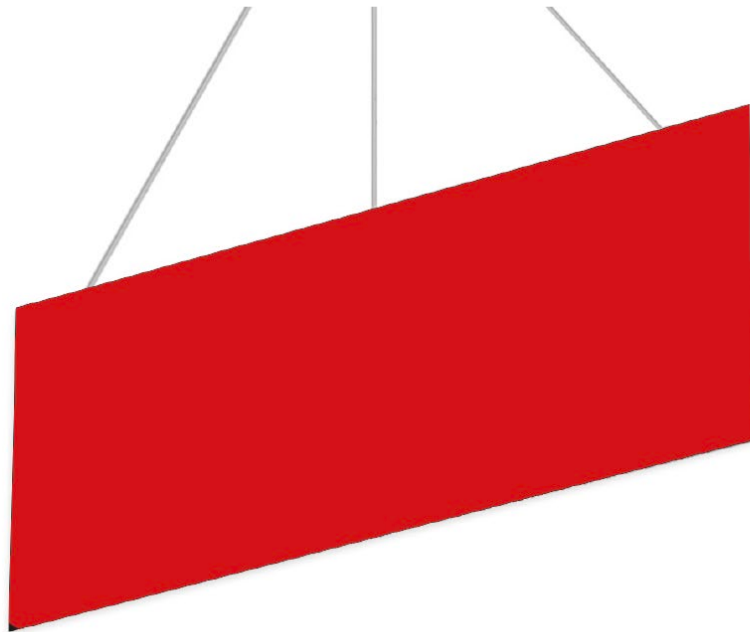
Advertising space: 3000×800 mm

different sizes possible

Material: fabric, opaque, double-sided
all around with rubber lips incl. fabric tenter frame

Delivery time: 2 weeks after print approval

**Substructure
can also be rented!**



HALL 1

LED light bands | default content Text (static or Ticker text)

LED band Foyer North



Size: 111 m × 2.3 m / 1391 × 28 pixels

Static text: RGB colours for the background and text are required and can be applied either as a solid colour or as a gradient. Simple logos/images can be displayed on the banner.



Ticker text: RGB colours for the background and font are required (125 characters including spaces in Arial font), which can be filled either in a solid colour or with a gradient. Simple logos/images can be integrated into the ticker text.

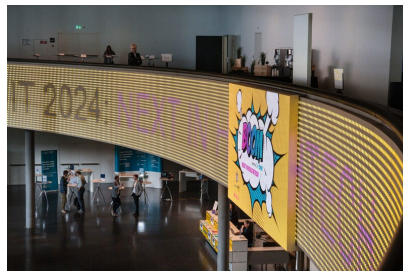
RSS feed: The desired RSS feed must be entered into the system in advance; therefore, please allow sufficient lead time in the planning schedule. RGB colours for the background and text are required.

LED band Foyer South



Size: 112 m × 2.3 m / 1396 × 28 pixels

Static text: RGB colours for the background and text are required and can be applied either as a solid colour or as a gradient (see chapter "Wall-washer"). Simple logos/images can be displayed on the banner.



Ticker text: RGB colours for the background and font are required (125 characters including spaces in Arial font) and can be applied either as a solid colour or as a gradient. Simple logos/images can be integrated into the ticker text.

RSS feed: The desired RSS feed must be entered into the system in advance; therefore, please allow sufficient lead time in the planning schedule. RGB colours for the background and text are required.

LED WALLWASHER

Standard playback:



Wallwashers are coloured LED light points projected onto a white plaster wall as a background effect. This allows the walls in the foyer and gallery to glow in various colours. By default, the wallwashers are set to cool white.

Individual content:



North and South each 1280 × 32 pixels

Static Images: formats in .jpg, .png

Dynamic Images: formats in .mp4

The Contents may per file not larger as 200 MB be.

Color scheme in RGB

Gradient in 3 sections: right, centre, and left can be filled with different colours.

Our recommendation for gradients on ticker texts (LED band): use the same colour on the left and right sides.

SCREEN MODULAR

Modular screens for custom content



Plasma Screen 65" in entrance area / escalator

Screen Size	576 x 432 pixels
Format	4:3
Size	3.84 x 2.88 m
Position	Escalator or mezzanine
Images	jpg, png, gif
Filme	.mov (Quick Time), .mpeg, avi
Presentations	.ppt, .pptx, .pps

LED LIGHT BANDS CUSTOM CONTENT

LED band Foyer South | North



Nordband



Southband

Film formats for moving images: mp4

Static images: jpg, .png

pixels size: 40 mm, pixels grid:
80x80 mm

Contents must not be larger than 200
MB per file.

Codecs for film production:

Container: mp4

Compressor: H.264

Resolution: frame rate: 25

**North-Band: 1391x28 px,
South-Band: 1396x28 px**

Color: 24-bit RGB

Fields: progressive

Led Screens



Nordband

There are 5 different screen positions per foyer. 3 screens are available by default.
Reconfiguration is involved (CHF 5,000.00 is charged per reconfiguration per
screen).

Size in pixels: 1152 × 648 pixels

**Size in mm: 4394 mm wide ×
2485 mm high**

Pixel grid: 3.81 mm

Video files: .mp4

Image files: .jpg or .png

Format: 16:9 for PowerPoint

PDF files cannot be displayed. Content
files must not exceed 200 MB per file.

